

# EXPERIENCE THE HAIRCOLOR BREAKTHROUGH

## CHROMATICS PRISMATIC PERMANENT COLOR. ZERO AMMONIA.

ODS<sup>2</sup>+  
PROTEIN  
EXTRACT  
TECHNOLOGY

Only Redken, the leader in salon haircolor in the U.S., could take your color results to this dimension. Chromatics uses breakthrough ODS<sup>2</sup> + Protein Extract Technology to deliver multi-dimensional 4D color deep into every hair strand for stunning, high-shine color.

- 2X FORTIFIED HAIR\*
- ZERO AMMONIA, ZERO ODOR
- UP TO 100% GRAY COVERAGE
- MULTI-DIMENSIONAL, 4D COLOR RESULTS

All of these benefits and more with...

- CHROMATICS BEYOND COVER FOR 100% GRAY COVERAGE WITH 2X SMOOTHER\*\* RESULTS
- NEW CHROMATICS REMIXED FOR CUSTOMIZED EFFECTS INCLUDING COOLING AND COLOR CORRECTION



NEW

## FORMULATION GUIDELINES

1. Determine your client's natural hair color level. Remember to consider percentage of gray, hair texture, condition, and hair density
2. Determine the target color (final level and tone) desired by your client
3. Determine the undertone found at the target level (see Level System Chart)
4. Select the Chromatics shade and volume of Chromatics Oil in Cream Developer needed to achieve the target color

NOTE: Only use Chromatics Oil in Cream Developer with Chromatics, Chromatics Beyond Cover, or Remixed.

## FORMULATION AND TIPS

### FOR A MORE TRADITIONAL COVERAGE RESULT:

1. For clients with less than 50% gray who want additional coverage, consider adding a small amount of N or NW (.03).  
For example on 30% gray: mix 1 ½ 7Ab (7.1) + ½ 7N (7)
2. For clients with 50% gray or more, mix equal parts of N or NW (.03) into desired shade. For example on 50% gray:  
mix ½ 7Ab (7.1) + ½ 7N (7)
3. Mix N or NW (.03) 1 level darker than your desired level.
4. Extend processing time by 5 to 10 minutes (total processing time 40 to 45 minutes).

### HAIRCOLOR APPLICATION BEST PRACTICES

1. Pre-treat the hair with Redken PreArt and Hair Cleansing Cream. Follow with Extreme CAT or Redken Chemistry as needed. Dry hair.
  2. Apply color generously to Zone 1 (the scalp area) using fine ¼" diagonal partings.
  3. Use the opposite diagonal to cross-check your application to ensure proper application.
  4. Use a timer to ensure accurate timing. Do not over or under process.
- Log-on to Redken Education On Demand for an easy step-by-step video!

\*Haircolor System with 20 Volume Oil in Cream Developer and Redken Hair Cleansing Cream Shampoo vs. uncolored hair treated with a non-conditioning shampoo

\*\*Leaves hair 2X smoother than before coloring

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REDKEN  
5 T H A V E N U E N Y C

# CHROMATICS

PRISMATIC PERMANENT COLOR. ZERO AMMONIA.

# BEYOND COVER CHROMATICS

AGE-DEFYING PERMANENT COLOR

DESCRIPTION / LEVEL OF DEPOSIT	NATURAL		ADJUSTING COOLS			COOL BROWNS & BEIGES				REDS & VIOLETS				COPPERS			GOLDS			WARM BROWNS & BEIGES				NATURAL WARM	
	NATURAL	ASH/ ash	ASH/ blue	ASH/ violet	ASH/ green	ASH/ gold	IRIDESCENT/ gold	VIOLET/ brown	BROWN/ red	VIOLET/ violet	VIOLET/ red	RED/ violet	RED/ red	RED	COPPER	COPPER/ gold	COPPER/ red	GOLD	GOLD/ copper	GOLD/ red	GOLD/ beige	GOLD/ iridescent	GOLD/ mocha	BROWN/ copper	NATURAL WARM
10 ULTRA PALE BLONDE	10N 10			10Av 10.12														10G 10.3				10Gb 10.31		10NW 10.03	
9 VERY LIGHT BLONDE	9N 9		9Ab 9.1												9C 9.4			9G 9.3	9Gc 9.34			9Gi 9.32		9NW 9.03	
8 LIGHT BLONDE	8N 8	8Aa 8.11		8Av 8.12	8Ag 8.17												8Cg 8.43	8G 8.3	8Gr 8.36	8Gb 8.31				8NW 8.03	
7 MEDIUM BLONDE	7N 7		7Ab 7.1												7C 7.4	7Cr 7.46		7Gc 7.34				7Gi 7.32		7NW 7.03	
6 DARK BLONDE	6N 6	6Aa 6.11			6Ag 6.17												6Cg 6.43	6G 6.3		6Gr 6.36	6Gb 6.31		6Gm 6.35	6Bc 6.54	6NW 6.03
5 LIGHT BROWN	5N 5		5Ab 5.1																						5NW 5.03
4 MEDIUM BROWN	4N 4																								4NW 4.03
3 DARK BROWN	3N 3																								3NW 3.03
2 DARKEST BROWN	2N 2																								2NW 2.03
1 BLACK			1Ab 1.1																						

COOL BROWNS & BEIGES				COPPERS		WARM BROWNS & BEIGES				NATURAL WARM
ASH/ gold	IRIDESCENT/ gold	BROWN/ violet	BROWN/ red	COPPER/ red	GOLD/ beige	GOLD/ iridescent	GOLD/ mocha	BROWN/ copper	NATURAL WARM	
10Ago 10.13									10NW 10.03	
									9NW 9.03	
									8NW 8.03	
									7NW 7.03	
									6NW 6.03	
									5NW 5.03	
									4NW 4.03	
									3NW 3.03	
									2NW 2.03	

**CLEAR** CHROMATICS CLEAR  
Clear is the colorless version of Chromatics. It may be used alone to lift without deposit or to dilute or customize a shade.

Shade contains Rubilane® copper dye ☉  
Shade contains R5 red dye ☹

## MIXING & PROCESSING

	MIXING RATIO (COLOR : DEVELOPER)	CHROMATICS OIL IN CREAM DEVELOPER	LEVELS OF LIFT	USAGE	PROCESSING TIME (MIN.)
CHROMATICS	Mix 1:1	10 vol.	Up to 1	Minimal Lift	35
		20 vol.	Up to 2	Standard Lift/ 100% Gray Coverage	
		30 vol.	Up to 3	Additional Lift	
CHROMATICS BEYOND COVER	Mix 1:1	20, 30 vol.	Up to 2	75-100% Gray Coverage	35
CHROMATICS REMIXED	Mix 1:1'	10, 20, 30 vol.	Varies according to formulation	Tonal modifier for on/off scalp	35

## UNDERSTANDING THE LABEL

0	NATURAL
1	BLUE/ASH
2	VIOLET
3	GOLD
4	COPPER
5	MAHOGANY/RED VIOLET
6	RED
7	GREEN