

COLOR GELS LACQUERS 10 MINUTE

10 MINUTE COVERAGE BY THE
#1 PRO COLOR BRAND IN THE U.S.*



YOUR ULTIMATE SALON MONEY MAKER

- 6 shades with 1:1 match with existing **Color Gels Lacquers** shades, plus **two** new shades.
- Up to 100% gray coverage.
- No fear of over-depositing; proprietary **Smart Pause Technology** helps prevent over-processing.**
- No dedicated developer needed.

FORMULATION GUIDELINES

1. Determine your client's natural hair color level using the **Color Gels Lacquers** Natural Warm (NW) family swatches found in the swatch book. Remember to consider percentage of gray, hair texture, condition, and hair density.
2. Determine the target color (final level and tone) desired by your client.
3. Determine the undertone found at the target level (see Color Wheel).
4. Select the **Color Gels Lacquers** shade to enhance, balance or counteract undertones and volume of developer needed to achieve the target color.

GUIDELINES FOR COVERING GRAY HAIR

To cover gray means to minimize the contrast between natural hair and gray hair. To maintain the most control when covering gray, select a formula no more than two levels lighter than the natural hair.

COLOR GELS LACQUERS

7 **Color Gels Lacquers** families can be used alone to provide gray coverage in a variety of tonal reflects:

% OF GRAY	ASH BROWN	NATURAL NATURAL	NATURAL	NATURAL WARM	WARM GOLD	COPPER BROWN	RUBY BROWN
UP TO 100%	ABn	NN	N	NW	WG	CB	RB

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All **Color Gels Lacquers 10 Minute** families can be used alone to provide gray coverage:

% OF GRAY	NATURAL NATURAL	NATURAL
UP TO 100%	NN	N

PROVIDING COVERAGE IN A VARIETY OF REFLECTS WITH COLOR GELS LACQUERS

For the most effective gray coverage when using the cooling and correcting or warming and enhancing tonal families, follow the chart below.

% OF GRAY	COOLING FAMILIES: GN, AB, NA		WARMING FAMILIES: GB, NG, RO,	
	ABn, N or NN	PROPORTION OF OTHER SHADES	NW, WG, CB OR RB	PROPORTION OF OTHER SHADES
Up to 25%	-	2 oz.	½ oz.	1½ oz.
25-50%	½ oz.	1½ oz.	¾ oz.	1¼ oz.
50-75%	1 oz.	1 oz.	1 oz.	1 oz.
75-100%	1½ oz.	½ oz.	1½ oz.	½ oz.

FORMULATION EXAMPLE FOR COVERING GRAY:

1. Natural Level: 4 Medium Brown/75-100% gray
2. Target Color: Level 6 Dark Blonde with natural golden tones
3. Undertone at Level 6: Red/Orange
4. Formula: 1½ oz. 6NW Brandy **Color Gels Lacquers** + ½ oz. 6NG St. Tropez **Color Gels Lacquers** + 2 oz. 20 vol. **Pro-oxide** Cream Developer

HAIRCOLOR APPLICATION BEST PRACTICES

1. Pre-treat the hair with **Redken PreArt** and **Hair Cleansing Cream**. Follow with **Extreme CAT** or **Redken Chemistry** as needed. Dry hair.
2. Apply color generously to Zone 1 (the scalp area) using fine ¼" (0.5 cm) diagonal partings.
3. Use the opposite diagonal to cross-check your application to ensure proper application.
4. Use a timer to ensure accurate timing. Do not over or under process.

Log-on to lorealaccess.com to discover educational content on **Color Gels Lacquers** & **Color Gels Lacquers 10 Minute**.

*Kline's 2020 Salon Hair Care Global Series
**Virtually same results between 10 and 15 minutes



COLOR GELS LACQUERS

THE SHINE OF A GLOSS, THE SATURATION & COVERAGE OF A LACQUER

LEVEL OF DEPOSIT	BLACK TO GRAY BACKGROUND				BROWN TO TAN BACKGROUND								NO BACKGROUND			
	YELLOW/GREEN	BLUE	BLUE/PEARL	CORRECTIVE TONE	BLUE/VIOLET	BLUE/VIOLET	GOLD/BEIGE	NATURAL LEVEL	GOLD	YELLOW/ORANGE	ORANGE	RED/VIOLET	RED/ORANGE	RED/RED	RED/VIOLET	VIOLET/ROSE
	NATURAL GREEN	ASH BLUE	ASH BROWN*	NATURAL ASH	NATURAL NATURAL*	NATURAL*	GOLD BEIGE	NATURAL WARM*	NATURAL GOLD	WARM GOLD*	COPPER BROWN*	RUBY BROWN*	RED/ORANGE	RED/RED	RED/VIOLET	VIOLET/ROSE
	COOL				NATURAL				WARM NATURAL				FASHION			
10 ULTRA PALE BLONDE					10NA 10.01 Snow Queen	10N 10.0 Crème Latté		10NW 10.03 Macadamia Nut								
9 VERY LIGHT BLONDE					9NA 9.01 Mist	9N 9.0 Café au Lait	9GB 9.31 Butter Cream	9NW 9.03 Cream Soda								
8 LIGHT BLONDE	8AB 8.1 Stardust				8NA 8.01 Volcanic	8NN 8.00 Crème Brûlée	8N 8.0 Mojave	8NW 8.03 Safari	8NG 8.3 Sunflower	8WG 8.33 Golden Apricot						
7 MEDIUM BLONDE	7AB 7.1 Moonstone				7NA 7.01 Pewter	7NN 7.00 Cocoa Powder	7N 7.0 Mirage	7NW 7.03 Milk Tea	7NG 7.3 Saffron				7RO 7.64 Marigold	7RR 7.66 Flame**		
6 DARK BLONDE					6NA 6.01 Granite	6NN 6.00 Chocolate Mousse	6N 6.0 Moroccan Sand	6NW 6.03 Brandy	6NG 6.3 St. Tropez	6WG 6.33 Mango	6CB 6.45 Amber Glaze			6RR 6.66 Blaze**		
5 LIGHT BROWN	5AB 5.1 Twilight				5NA 5.01 Smoke	5NN 5.00 Café Mocha	5N 5.0 Walnut	5NW 5.03 Machiato	5NG 5.3 Caramel		5CB 5.45 Brownstone	5RB 5.65 Manzanita	5RO 5.64 Paprika		5RV 5.62 Sangria** C	
4 MEDIUM BROWN	4GN 4.07 Forest				4NA 4.01 Storm Cloud	4NN 4.00 Coffee Grounds	4N 4.0 Chicory	4NW 4.03 Maple	4NG 4.3 Pecan	4WG 4.33 Sun Tea	4CB 4.45 Clove			4RR 4.66 Lava**		
3 DARK BROWN							3N 3.0 Espresso	3NW 3.03 Cocoa Bean				3RB 3.65 Mahogany				
2 DARKEST BROWN																
1 BLACK																
0 CLEAR								1NW 1.03 Midnight								

TECHNOLOGY KEY
 Shade contains R5 red dye** (R5 icon)
 Shade contains Rubilane® copper dye (R icon)
 Shade contains Carmin'R red dye** (C icon)
 Shade available in Color Gels Lacquers 10 Minute (10M icon)
 Indicates Superior Gray Coverage Family (border icon)

*SUPERIOR GRAY COVERAGE FAMILY
 **ALL CARMIN'R™ AND R5 SHADES SHOULD BE USED ALONE OR INTERMIXED WITH ANY OTHER R5 OR CARMIN'R SHADE.
 MIXING CARMIN'R OR R5 SHADES OUTSIDE THE RANGE CAN CAUSE UNPREDICTABLE RESULTS.

	MIXING RATIO (COLOR : DEVELOPER)	PRO-OXIDE DEVELOPER	LEVELS OF LIFT	USAGE	MINUTES	OFF-SCALP/ HEAT OPTION
COLOR GELS LACQUERS	Mix 1:1	20 volume	Up to 1	Minimal Lift	20 minutes	Do not use heat 
			Up to 2	Standard Lift/Gray Coverage	30 minutes	
			Up to 3	Additional Lift	40 minutes	
			Up to 3+	Maximum Lift	45 minutes	
COLOR GELS LACQUERS 10 MINUTE	Mix 1:1	20 volume	Up to 1	Gray Coverage	10 minutes	Do not use heat 

TRADITIONAL LEVEL SYSTEM

LEVEL	STONE	UNDERTONE	CORRECTIVE
10	Ultra Pale Blonde	Pale Yellow	Violet
9	Very Light Blonde	Yellow	Violet
8	Light Blonde	Yellow/Orange	Blue/Violet
7	Medium Blonde	Orange	Blue
6	Dark Blonde	Red/Orange	Blue Green
5	Light Brown	Red	Green
4	Medium Brown	Red/Violet	Yellow Green
3	Dark Brown	Violet	
2	Darkest Brown	Blue/Violet	
1	Black	Blue	

! Now used with Pro-oxide Cream Developer