





















YOUR STYLE. YOUR BREWS.

THE 3 WHATS TO EMBELISH YOUR FABULOUS CUTS!

**REDKEN
BREWS**

NYC CRAFTED.
BARBER INSPIRED.

										
	THICKENING POMADE	WAX POMADE	MANEUVER	EXTRA CLEAN GEL	WORK HARD	OUTPLAY	CLAY POMADE	LIQUID MATTE PASTE	STAND TOUGH	HIGH HOLD POMADE
what HOLD WILL HELP ME GET THE LOOK?	MILD CONTROL		MEDIUM		MAXIMAL			HIGHEST		
what FINISH DOES THE CUSTOMER WANT?	VOLUME	BRILLANCE	NATUREL	BRILLANCE	NATUREL	MATTE	MATTE ++	MATTE +	SHINE +	SHINE ++
what TEXTURE WILL OPTIMISE THE APPLICATION?										
	CREAMY POMADE	WAX	CREAMY POMADE	STICKY GEL	MOLDING PASTE	CREAMY	CLAY	STICKY GEL	GEL POMADE	WAX